



Conference Session Proposal

Please send this form and a current bio to ckeerl@zweigwhite.com

Submitted by:

Date:

Proposed title of presentation:

Content overview (3-5 sentences describing the issue)

List of topics: (at least 5 areas that will be covered described in a way that explains a challenge the audience can relate to and indicates that solutions will be provided...without stating the actual solution)

- 1.
- 2.
- 3.
- 4.
- 5.

List of metatags (buzzwords) that will help drive search engine traffic:

Why is this of interest now: (i.e. describe any industry developments that relate to the issue)

Who would benefit from this information ? (title and any other description of the target audience that we can use for marketing)

How will the information benefit the participant?

What qualifications enable you to present this content? (if there is anything besides your bio and/or aspects of your experience to highlight)